



**GEORGIA REAL ESTATE
EDUCATORS ASSOCIATION**

2026 PARTNERSHIP PROGRAM GUIDE



Thank you for your interest in the GREEA Partnership Program!

If you have participated as a “sponsor” in the past at the two-day GREEA Annual Instructor Workshop and Georgia Real Estate Commission’s Annual School Meeting event in December, you’re in for a treat!

2026 marks the beginning of a *NEW* program filled with year-long opportunities to interact with GREEA members.

If you are not familiar with GREEA, our events are intentionally designed to foster **conversation, connection, and collaboration**, not rushed booth traffic. Our attendees are looking for proven solutions; and our organization seeks meaningful relationships with companies who support small businesses, real estate education, and the real estate industry in general.

Partner engagement plays a vital role in GREEA’s ability to deliver exceptional value to our members through high-quality professional development programs and live events held throughout the State of Georgia. These opportunities strengthen industry knowledge, elevate professional standards and empower GREEA members to better educate and serve others within the real estate community.

We are equally committed to providing meaningful value to GREEA Partners, through year-long exposure within our organization, networking opportunities and participation in a variety of events. GREEA’s new Partnership Program is designed to foster long-term, mutually beneficial relationships with others in the real estate industry.

This brochure includes GREEA information, an overview of events, an at-a-glance recognition opportunity table, and detailed Partner Level Benefits. As you review it, feel free to reach out with questions about GREEA or this new program.

We look forward to working with you and building a successful partnership in the year ahead!

2026 GREEA Partner Engagement Committee:

Tina Vliet (Chair)	770-365-1171
Partners@GREEA.org	
Donna Mungin (Vice Chair)	770-843-2575
Shanda Jetter	678-206-8162



**A Letter to GREEA Members from
Vickie Rogers, 2026 President**

Dear GREEA Family,

I am truly honored and deeply grateful to serve as the 2026 President of the Georgia Real Estate Educators Association. Thank you for your trust, your support, and your shared commitment to excellence in real estate education.

GREEA is more than a professional association—it is a community of educators who shape the knowledge, integrity, and professionalism of real estate licensees across Georgia. The work we do matters. Every classroom we enter influences not only individual careers, but the future of our industry.

I step into this role with sincere appreciation for the leaders who came before me. Their dedication and vision have strengthened our organization and elevated educational standards statewide. I am proud to build upon that foundation.

My vision for GREEA is grounded in three guiding principles: Connection, Excellence, and Empowerment.

- **Connection**, because strong relationships strengthen our voice and our impact.
- **Excellence**, because our students and industry partners deserve our very best.
- **Empowerment**, because educators do more than teach - we inspire confidence, ethics, and leadership.

In the year ahead, I look forward to expanding professional development opportunities, celebrating the creativity of our instructors, and advocating for educational standards that truly prepare Georgia's licensees for success.

Together, we will continue to grow, lead, and elevate real estate education in Georgia. Thank you for the opportunity to serve. I'm excited for what we will accomplish — together.

Let's get to work.



ABOUT GREEA

The Georgia Real Estate Educator's Association (GREEA) provides opportunities for personal and professional growth in real estate education. Formal and informal events allow for sharing of ideas and experiences, as well as the opportunity for networking with our peers.

As the only real estate education related association in Georgia, we are driven by a belief in the transformative power of education and the potential it holds to shape a brighter future for both individuals and the real estate industry at large.

GREEA maintains an effective working relationship with the Georgia Real Estate Commission (GREC) to conduct its Annual School Meeting (required for approved real estate and appraiser instructors), as well as to deliver the required Georgia Instructor Training ("GIT") workshops for instructors seeking State approval to teach Pre-license courses.

HISTORY

GREEA was originally created as a state chapter of the national Real Estate Educators Association (REEA), receiving our state chapter charter in 1990 with the following purposes and goals:

- To enable real estate educators to share ideas and experiences
- To encourage and, where appropriate, implement research
- To recognize members who make notable contributions to Georgia real estate education
- To provide members with the opportunities for educational and professional growth
- To provide current information on legislation pertaining to real estate education
- To collect and disburse real estate-related programs, materials and research
- To provide liaison with other real estate associations

Although REEA discontinued its State chapters in 2005, GREEA continues today as an independent entity, and is proud of its members who have earned REEA designation as a Distinguished Real Estate Instructor (DREI):

- Robert R. (Bob) Jones, DREI Emeritus
- Kay Evans, DREI
- Mary Shern, DREI
- Sylvia Shelnutt, DREI
- Tripp Anderson, DREI
- Pat Johnson, DREI

- Joe Kennedy, DREI
- Vickie Rogers, DREI
- Velorie Brown, DREI
- Debra Betolatti, DREI
- Lillie Fuse Williams, DREI



Partner Level Benefits

2026 Events

		CATALYST Partner	GROWTH Partner	IMPACT Partner	ALLIANCE Partner	VISIONARY Partner
		\$500	\$1,000	\$1,500	\$2,500	\$3,500
GREEA MemberAccess (Full year exposure, access)	GREEA Membership(s)	1	1	1	1	1
	Invitation - Monthly Zoom	✓	✓	✓	✓	✓
	Invitation - Monthly Mixer	✓	✓	✓	✓	✓
	Listed on Partners Directory	✓	✓	✓	✓	✓
	Zooms - Recognition		List	List	Logo	Logo
	Mixers - Recognition		List	List	Logo	Logo
GREEA Mid-Year Symposium May 15th - Atlanta	Tickets, Includes Lunch *	1	1	2	2	2
	Partner List signs		List	List	Logo	Logo
	Exhibit Booth (as available)		✓	✓	✓	✓
	Stage Mention / Recognition		If Present	If Present	✓	✓
GREEA Annual Workshop Dec 3rd - Great Wolf Lodge	Tickets, Includes Dinner *		1	2	2	2
	Partner List signs		List	List	Logo	Logo
	Exhibit Booth (full day)			✓	✓	✓
	Stage Mention / Recognition				✓	✓
	2 minutes stage or video				✓	✓
GREEA Meeting/Banquet Dec 3rd - Great Wolf Lodge	Tickets, Includes Dinner *				2	2
	Partner List signs		List	List	Logo	Logo
	Stage Mention / Recognition		If Present	If Present	✓	✓
	2 minute speech from stage				✓	✓
GREC Annual School Mtg Dec 4th - Great Wolf Lodge	Tickets, Includes bkfst/lunch *		1	2	2	2
	Partner List signs		List	List	Logo	Logo
	Exhibit Booth (full day)			✓	✓	✓
	Stage Mention / Recognition				✓	✓
	2 minutes stage or video				✓	✓
	2-Night Stay (group rate) *					2
3-Day GIT March 24-26, Fayetteville	Breakfast/Snack Bar Sign					✓
	Partner Recognition Slide					✓
	Introduction before class					✓
3-Day GIT July 21-23, Tucker	Breakfast/Snack Bar Sign					✓
	Partner Recognition Slide					✓
	Introduction before class					✓
3-Day GIT October 20-22, Atlanta	Breakfast/Snack Bar Sign					✓
	Partner Recognition Slide					✓
	Introduction before class					✓

* Growth/Impact/Alliance/Visionary Partners: Max# tickets shown; for Booth team only; as available at time of joining.



2026 EVENTS

GREEA Instructor Workshop / GREC Annual School Meeting (ASM)

GREEA's Annual Business Meeting and Instructor Workshop is held in tandem with the Georgia Real Estate Commission's Annual School Meeting (required for GREC-approved Instructors), as a 2-day conference-style event, always during the first week of December.

Both days are filled with high-energy sessions encompassing industry-related topics that address current issues and solutions for instructors and school administrators - in a location that is worthy of bringing the whole family, so be sure to register early!



Mingle with educators and educational decision-makers who choose, recommend, and implement the tools, platforms, products, and services used in real estate education every day.

This conference attracts trend setters, influencers, and long-term adopters, not casual browsers. If your company supports real estate industry, you may benefit from joining us as a Partner!

**December 3-4, 2026, at Great Wolf Lodge
Adventure Park (LaGrange, Georgia)**
(Room rates increase significantly after group rooms are sold)

2026 expected attendance: 200+



Partner Benefits* for this Event

Visionary Partners enjoy an Exhibit Booth for the two-day event; up to 2 tickets and up to 2 rooms for 2 nights for your exhibit booth team (while available); lunch and GREEA's "all-day break" drinks and snacks; 2 tickets to GREEA's Thursday night Banquet; recognition including stage/video time, verbal mention, Logo on Partner signage; all while interacting with GREEA members before, after and in-between sessions.

Alliance Partners enjoy the same as above, without the room nights, but you may reserve a room at GREEA's rate while available.

Impact Partners enjoy the same as above, without the room nights or Banquet tickets; tickets and rooms may be reserved at GREEA rates while available; recognition includes Company Name on Partner list signage, verbal call outs.

Growth Partners receive 1 event ticket for each day; rooms may be reserved at GREEA's rate while available. recognition limited to Company Name on Partner list signage.

* See the Partner Level Benefits page for details.

Mid-Year Symposium (Atlanta Realtors Center, May 15th)

This annual one-day event is for real estate and appraisal instructors as well as Georgia real estate school directors and other GREEA members.

It provides an opportunity for member networking as well as training sessions on current education methods and technology. Classes typically satisfy State-required Continuing Education credits for instructors, so participants are eager to attend.

2026 expected attendance: 120

Partner Benefits* for this Event

All Partner levels receive tickets to this event, which includes a light breakfast and catered lunch. Even if you don't need the education, come anyway to network before, after and in-between sessions!

Visionary and Alliance Partners enjoy first right to the limited number of Exhibit Booths at this event. **Impact and Growth Partners** may have an Exhibit Booth, at no additional charge, based on availability and in order of request.

** See the Partner Level Benefits page for details.*



Georgia Instructor Training (“GIT”) Courses

Before a real estate Instructor is approved by the State of Georgia to teach Pre-license courses to real estate candidates, the Instructors are required to attend the 3-day GIT program, in addition to other criteria.

GREEA-approved GIT Instructors teach these sessions for GREC, throughout the year, to elevate the skills of new and experienced real estate instructors.

2026 GIT dates and locations are:

- March 24-26th (Fayetteville)
- July 21-23rd (Tucker)
- October 20-22nd (Atlanta)

Partner Benefits for this Event

Only **Visionary Partners** enjoy recognition at GIT events.

A table-top “thank you” sign will appear with your logo on the breakfast bar for these classes (all 3 days); a “thank you” slide with your logo will appear at the beginning of each courses (on Day 1); and a Partner representative may welcome the class on Day 1 of each course (2-minutes to talk about your company).



NEW THIS YEAR!



VIRTUAL ROUNDTABLE SESSIONS

GREEA members now enjoy more frequent training!

These online (via Zoom) **Virtual Roundtable Sessions** provide expert training on a variety of topics from teaching methods to classroom technology “how-to”.

Check the Home page on our website for the program schedule, but the goal is the first Thursday of each month.

Partners are recognized according to the level invested.

Logos are shown on partner recognition slides for **Visionary** and **Alliance Partners**; **Impact** and **Growth Partners** are listed by name.

All attendees may participate in the sessions, and partners in attendance may be recognized by the host.



2026 EVENTS

NEW THIS YEAR!

Member Mixers

GREEA members now more frequent networking events!

The GREEA 2026 Membership Committee has planned a series of **LIVE! Member Mixers** – true networking events for GREEA members.

These events will be held across the State of Georgia, allowing all markets to benefit without extensive travel.

Watch the GREEA website for the next planned Mixer!

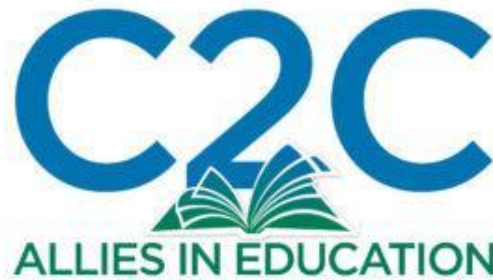
Partners are recognized according to the level invested.

Logos are shown on partner recognition signs for **Visionary** and **Alliance Partners**; **Impact** and **Growth Partners** are listed by name.

All attendees may participate in the sessions, and partners in attendance may be recognized by the host.



Community Involvement



Classroom to Classroom (C2C) Program

GREEA's "C2C" program recognizes outstanding Georgia classroom educators – those who go above and beyond the basics of their calling.

C2C is made possible by member donations and member nominations. The program encourages real estate instructors to highlight others - whether early education, college, or any other level of public or private classroom teacher. The GREEA C2C Committee then reviews nominations and narrows to three winners each year.

Each winner is awarded \$1,000 in supplies for their classroom. Winners are announced at the GREEA Mid-Year Symposium in May.

As Members of GREEA, our 2026 Partners are invited to participate in this program through donation or nomination of a local educator.



Community Involvement



Classroom to Classroom Program Recent Winners

2025



Chaka Coleman - McEver Arts Academy



Lynel Goodwin - Jonesboro High School



Areia Cobb - Dowell Elementary School

2024



Brian Matthews - Virginia Highland Elementary



Alyssa Tangco - Summerour Middle School



Carla Towe - Lanier Elementary School



AT-A-GLANCE EVENT RECOGNITION OPPORTUNITIES

(Refer to Event Pages for Dates, Locations & Other Details)

GROWTH PARTNERS	IMPACT PARTNERS	ALLIANCE PARTNERS	VISIONARY PARTNERS
GREEA Partner Directory	GREEA Partner Directory	GREEA Partner Directory with Logo	GREEA Partner Directory with Logo
Virtual Round Table Sessions (Signage)	Virtual Round Table (Zoom) Sessions (Partners list slide)	Virtual Round Table (Zoom) Sessions (Partners slide w/logo, verbal)	Virtual Round Table (Zoom) Sessions (Partners slide w/logo, verbal)
Monthly Mixers (Signage)	Monthly Mixers (Partner List sign; verbal if present)	Monthly Mixers (Partner List sign w/logo; verbal)	Monthly Mixers (Partner List sign w/logo; verbal)
Mid-Year Symposium (Signage)	Mid-Year Symposium (Partner List sign)	Mid-Year Symposium (Partner List sign w/logo, class slide, verbal)	Mid-Year Symposium (Partner List sign w/logo, class slide, verbal, stage)
GREEA Workshop (Signage))	GREEA Workshop (Partner List sign, Booth, verbal) *	GREEA Workshop (Partner List sign w/logo, Booth, verbal)*	GREEA Workshop (Partner List sign w/logo, Booth, verbal, stage) *
GREEA Annual Meeting/Banquet (Signage))	GREEA Annual Meeting/Banquet (Signage, verbal if present)	GREEA Annual Meeting/Banquet	GREEA Annual Meeting/Banquet
GREC ASM (Signage))	GREC ASM (Partner List sign, Booth, verbal) *	GREC ASM (Booth, signs, verbal, stage) *	GREC ASM (Booth, signs, verbal, stage) *
			Georgia Instructor Training (3 events) (Table sign-logo, stage)

All levels include GREEA Membership and invitation to all member events, as well as Member Pricing on tickets where not included.

* GREC ASM (Annual School Meeting) and GREEA Annual Workshop for 2026 currently have a limit of (16) Exhibit Booths, offered to Visionary, Alliance, and Impact Partners based on remaining availability at time of joining..



2026 Partner Commitment Form

VISIONARY PARTNER <i>"Focused on the Future"</i> \$3,500	<ul style="list-style-type: none"> 2 GREEA Memberships 2 Tickets to Mid-Year, Annual Workshop & ASM 2 Tickets to GREEA Banquet Up to 2 Rooms at ASM (up to 2 nights) for Booth team Booth at Annual Workshop / ASM (2 days) Recognition at ALL GREEA events to include Logo versus Company Name on Partner lists, verbally mentioned, limited stage time or video presentation at ASM Invitation to monthly Live and Online events
ALLIANCE PARTNER <i>"Driving Innovation"</i> \$2,500	<ul style="list-style-type: none"> 2 GREEA Memberships 2 Tickets to Mid-Year, Annual Workshop & ASM 2 Tickets to GREEA Banquet Booth at Annual Workshop/ASM (2 days) Recognition at all GREEA events except GIT, to include Logo versus Company Name on Partner lists, verbally mentioned, limited stage time or video presentation at ASM Invitation to monthly Live and Online events
IMPACT PARTNER <i>"Purposely Engaged"</i> \$1,500	<ul style="list-style-type: none"> 2 GREEA Memberships 2 Tickets to Mid-Year, Annual Workshop & ASM Booth at Annual Workshop & School Meeting (2 Days) Recognition at all GREEA events except GIT, to include Company Name on Partner lists, verbally mentioned at select events Invitation to monthly Live and Online events
GROWTH PARTNER <i>"Enabling New Initiatives"</i> \$1,000	<ul style="list-style-type: none"> 1 GREEA Membership 1 Ticket to Mid-Year, Annual Workshop & ASM Recognition at all GREEA events except GIT, to include Company Name on Partner lists Invitation to monthly Live and Online events
CATALYST PARTNER <i>"Sparking Momentum"</i> \$500	<ul style="list-style-type: none"> 1 GREEA Membership 1 Ticket to Mid-Year Symposium GREEA Partner Directory (all levels appear on the Directory) Invitation to monthly Live and Online events

Company Name	
Contact Person	
Contact Phone	
Contact Email	
Partner Level Requested	

Email completed form to Partners@GREEA.org or visit GREEA.org to signup